

Marc Alagem - Creative Consultant & Web Entrepreneur

About me

Born January 9, 1970
Married, one son (and cats)

Contact me

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Profile

Creative consultant, web entrepreneur, geek with an attitude: that's pretty much me. Since the early nineties, several positions in companies ranging from "2-guys in a garage" to world-sized corporations helped me grow a strong taste for graphic design, communication, and marketing. I'm always open to business opportunities and partnerships with individuals, organizations or companies that are convinced that the human person is their most valuable asset.

Education & languages

- Degree in business computing from **Haute Ecole Roi Baudoin**
- Fluent in **French** and **English**, passive knowledge of **Dutch**

History

- **Co-founder and CMO at Freedelity** (08/09 → 02/20)
Marketing, communication, and strategy; graphic and UI design.
- **Owner at The Art Company** (09/07 → today)
Creative consultancy; offline/online communication; graphic/multimedia creation; webdesign; marketing support.
- **EMEA Content Infrastructure Program Manager, Intel Corporation** (07/01 → 03/07)
Online communication strategy; project/technical management of multiple EMEA websites, intranets and extranets; communication processes/procedures/tools; agency management, coaching, planning and budgeting.
- **EMEA Senior Multimedia Development Specialist, Dialogic** (01/99 → 07/01)
Project/technical management of several EMEA websites and intranets; development of business & multimedia applications.
- **Internet Localization Specialist, L&H Mendez** (02/98 → 12/98)
Technical management of internet localization projects.
- **Senior Multimedia Specialist, Actuadisc/MegaShow** (06/95 → 12/97)
Development of educational and corporate multimedia projects.